

All India Test Series (AITS)

Franchisee Opportunity



Contact: 011-65196422, 9212043702
E-mail: aits@upscportal.com

UPSC/PCS Market

candidates are expected to enroll per centre this year for this All India Test Series.

Franchisee Concept

The Franchise concept is the most trusted and successful business model in the Indian educational system. UPSCPORTAL.COM offers a complete business format to the franchisees including all out support including material (Question & OMR sheet). In general our Franchisees will have :

- Access to the brand UPSCPORTAL.COM
- Opportunity to work with the leader in UPSC online training in India.
- We have the largest member base (Currently 2,80,000.)
- Pan India Presence.
- Exposure to standard business process, with highest level of ethical standards.
- Access to high quality study material and faculty orientation programs.
- Guidance in marketing and promotion.

Advantages of being a UPSCPORTAL Franchisee

Lower Risks: It's a proven fact that starting with an established player is always safer than jumping alone into alien territory. And we are the single largest national player in UPSC entrance preparation domain.

Startup Assistance: With our accumulated learning and team of professionals we will make sure that your business enterprise takes off smoothly.

Business Plan: We will provide the basic business plan and know-how to operate the centre.

Brand Name: As a partner, one will be authorized to use the trusted brand name UPSCPORTAL.COM for this project.

Quality products and Services: UPSCPORTAL has the best study material and test series in the industry. We also offer innovative products such as online courses. UPSCPORTAL.COM franchisee would have access to UPSC All India Test Series products and services offered by the company.

UPSC PORTAL



All India Test Series



Profile of a Franchisee

We are open to partner with anyone with a zeal to serve the student community, and who can carry forward the UPSCPORTAL.COM's promise of quality service.

Along with the passion to educate, motivate students and the desire to shape their future. Following are skills/abilities required:

- Any one can start this franchise, which has some amount of knowledge of UPSC preparation.
- Ability to mobilize the resources as and when required.
- Having a good network among the local teaching fraternity.
- Must be a local resident of the location applied for, or should have complete idea of the locality.
- Should be involved personally in the centre's operations.
- Good administrative skills, managerial ability and relationship marketing skills.
- Previous experience in the service industry, preferably educational services.



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Association/Franchise Charge

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Required Infrastructure

- A minimum of 800 SFT space, owned or leased/rented, in a prime student friendly commercial locality.
- Must have good visibility, should be seen clearly from main road.
- One counseling desk, and a reception area to serve, 5 – 6 students at one time.
- Basic amenities like water, electricity, power backup, washroom, and drinking water for students.

System Requirement

- Computers (P4 or above, 1.8 GHz, 512 MB RAM, with combo drive and licensed Windows XP Professional SP 2 or above.)
- One printer cum scanner.
- Internet connectivity.
- Power back up facility.
- A dedicated telephone line.



Manpower Requirement

- One Center Manager.
- One experienced student counselor.
- One office boy.



Presently, franchise opportunities for the following cities are available. Applications from locations not listed in the following list will also entertained, on case to case basis.

Ambala, Agartala, Almora, Allahabad, Agra, Aligarh, Ahmadabad, Amritsar, Asansol, Ajmer, Aizawl, Bareilly, Bilaspur, Bhuwneshwar, Bangalore, Bhopal, Belgaum, Coimbatore, Chandigarh, Chennai, Cuttack, Dhanbad, Delhi North, Delhi South, Delhi Central, Dehradun, Darjeeling, Daman, Ernakulam, Faridabad, Gwalior, Gorakhpur, Guntur, Guwahati, Ghaziabad, Gurgaon, Gangtok, Gandhinagar, Hyderabad, Hardwar, Imphal, Itanagar, Indore, Jamsedpur, Jabalpur, Jalandhar, Jammu, Jaipur, Jodhpur, Kavaratti, Kanpur, Kolkata, Kota, Kochi (Cochin), Kozhikode (Calicut), Ludhiana, Lucknow, Mumbai, Mysore, Madurai, Meerut, Mangalore, Moradabad, Noida, Nagpur, Nashik, Patiala, Pune, Patna, Port Blaire, Panaji, Rohtak, Ranchi, Raipur, Rajkot, Shilong, Srinagar, Silvasa, Surat, Shimla, Sagar, Salem, Thane, Tirupati, Tiruchirappalli, Tirunelveli, Thiruvananthapuram, Ujjain, Visakhapatnam, Vadodara, Varanasi, Vijayawada

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ASSOCIATION/FRANCHISE FORM

For further details on the Association/Franchise Proposal, please fill up the form given below and we will contact you soon.

Director/Owner Name:

Institute Name:

E-Mail ID:

Phone/Mobile:

City:

State:

PAN NO:

Address Proof:

Write your query here:

Note: Attach Xerox Copies of PAN Card, any Address Proof, Image of your Institute with this Form

Affix your Photo here

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